

Sales & Marketing Package for Registries

Take your Domain Name sales to the next level!

More visibility for your domains means more revenue and increased brand awareness – with Sedo's powerful combination of sales and marketing promotion implemented throughout Sedo's marketplace and marketing channels that serve millions of potential end users all around the world.

With our **Featured Domains and marketing options** your Domain Names will get a leg up on the competition and stand out within search results. These affordable yet effective methods of listing your names enables more brand exposure by prominently displaying them in multiple layers on Sedo's homepage and through externally-distributed newsletters.

HOMEPAGE | Featured Domains Section & Adspace Banner

The screenshot shows the Sedo homepage with a dark header. The main content area features a large banner with the text "The best domains for the brightest of ideas" and a sub-header "Find the perfect web address, or earn money with domains you already own, on the world's largest domain name marketplace!". Below this is a "Our Services" button. The "Featured Domains" section is highlighted with a blue magnifying glass. It contains two tables: "Showcase Domains" and "Auctions ending soon". The "Featured Domains" table lists various domain types and their prices.

Domain	Price
games.website	37,500 USD
cloud.space	175,000 USD
free.website	187,500 USD
design.space	50,000 USD
mental.space	150,000 USD

Below the featured domains is a row of "All Top Domains" including publishing.com, tuq.com, gsj.com, spending.net, idv.com, smokers.com, litigation.com, sportsite.com, and sparkling.com.

The "Events & Specials" section features a "GreatDomains AUCTION" for texts.com, vinos.com, bipartisan.com, and more! with a "See inventory!" button. An "Adspace Banner" for the "IOT Solutions World Congress" is also displayed, with details: "October 16 - 18, 2018 | Barcelona, Spain".

Featured Domains Section

Right on Sedo's homepage, we feature your specific domain portfolios. The right-hand side column in direct view of everyone visiting the Sedo website is reserved for your domains!

A maximum of 8 domains will show at a time and continually rotate to feature your extensive domain portfolio. ✓

Price

\$4,000 per week
\$16,000 per month (\$7.60 CPM)

(One week per month is also available when booked for a full year in advance.)

Adspace Banner

Display of a static banner ad on Sedo's homepage seen by more than 2.1 million unique users.

Price

\$1,000 per week
\$4,000 per month (\$1.9 CPM)

Search result page Featured Domains

Next to the organic search results we offer "Featured Search Results". This prominently displayed box graphic of 4 domains can be booked separately. The domains of each box result from the specific registry/partner portfolio and will correlate to the keyword shown in the organic search results.

FEATURED DOMAINS

- name.online
- domainnames.online
- domain.online
- domainname.online

The search result page has more than 2.6 million page views per month!

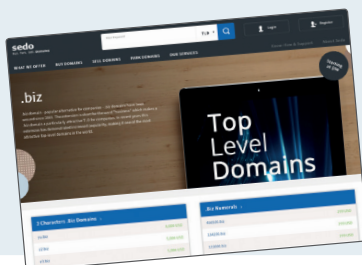
Price
First Box:
\$10,000 per month (\$3.8 CPM)

Second Box:
\$9,000 per month (\$3.5 CPM)

etc.

Promo page

A dedicated promo page built specifically for your TLD at sedo.com featuring background information about your names, direct traffic to your specific inventory within sedo.com, ability to promote your most valuable domains, etc. We provide guidelines but the content is at your discretion and is accessible directly from Sedo's website.



Price
\$5,000 per year

E-Newsletter

Promote your TLDs in our monthly e-newsletter; a spotlight for 10 of your most valuable domain names viewed by 400,000+ Sedo clients worldwide.



Price
\$5,000 per e-newsletter

COMING SOON!

Showing **matching results** of your premium new gTLD domains in Sedo's customer accounts to promote your most valuable domains.