



logo.com

## Logo.com made their mark with Sedo.

“ The domain name Logo.com gives us an immediate presence in the online logo design space. Our primary goal is to provide small business customers with affordable, high quality logo designs that help them successfully establish their company’s identity. ”

Alan Townsend,  
co-founder, Logo.com, LLC

It's **more** than a name...

...it's an **international identity.**

Adam Strong and Alan Townsend wanted to provide logo design and related services to businesses and entrepreneurs around the world. To quickly reach a global audience, they needed the right domain name. The two turned to Sedo to find and invest in a domain with long term benefits, Logo.com. Short and internationally recognizable, it represented a branding no-brainer, and Logo.com, LLC, was born.

Short, descriptive and memorable domain names like Logo.com are valuable for businesses; they not only help improve search engine rankings, but significantly cut costs needed for ongoing marketing. For a startup, such a domain can instantly create international credibility and authority and provide targeted customers from across the globe.

*“The word ‘logo’ translates the same in English, German, French, Italian, Polish, and other languages. There’s no translation needed for potential customers from other countries. This gives us a significant advantage over our U.S. based competitors whose domains and websites won’t necessarily be recognized as being as relevant as Logo.com by foreign search engines.”*

*Adam Strong,  
co-founder, Logo.com, LLC*

The right domain name was a global opportunity for Logo.com, LLC. Turn to Sedo for more than a name, and make your mark online.

For your global name: [strategy@sedo.com](mailto:strategy@sedo.com)

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